



City of Reedley

Community Development Department
1733 Ninth Street
Reedley, CA 93654
(559) 637-4200
<http://www.reedley.ca.gov>

MASTER SIGN PROGRAM (MSP) APPLICATION (\$175 Application Fee)

For sign regulations, refer to Reedley Municipal Code Chapter 10.40, available at reedley.ca.gov

Complex/Center Name: _____

APN(s): _____ Zoning: _____

Addresses applicable to this Master Sign Program (attach additional pages if necessary):

_____	_____
_____	_____
_____	_____

Submittal Requirements (E-mail electronic submissions to planning@reedley.ca.gov):

- ☐ A site plan showing the location of structures, parking lots, driveways, and landscaped areas.
- ☐ An accurate indication on the site plan of the proposed location of each proposed sign and existing sign which is to remain.
- ☐ List of allowed sign types (wall signs, freestanding signs, etc.).
- ☐ Computation of the maximum area for individual signs, the height of signs, and the number of freestanding signs allowed.
- ☐ Sign dimensions (if tenants are not known, generic dimensions or maximum allowed dimensions may be presented).
- ☐ Color schemes, lettering, and graphic styles (if tenants are not known, generic styles may be presented).
- ☐ Lighting and sign construction materials.
- ☐ Any proposed alternative sign standards that would only apply to signs within the Master Sign Program.

Contact Information:

Applicant: _____ Signature: _____

Mailing Address: _____

Day Phone: _____ E-mail Address: _____

Property Owner: _____ Signature: _____
(or attach written Owner Authorization)

Mailing Address: _____

Day Phone: _____ E-mail Address: _____

For Planning Division Use Only

Master Sign Program (MSP) No. _____

By signing this form, the Planning Division is verifying that the proposed master sign program is in compliance with the Sign Regulations of the City of Reedley, and the required findings can be made.

Planning Dept. Approval: _____ Date: _____

Note to Applicant:

All signs proposed under this Master Sign Program (MSP) shall be submitted to the Planning Division for review to ensure compliance with the approved MSP.
Drawings showing how the sign(s) will be attached to structures, footing details, engineering calculations, and electrical details shall be submitted to the Building Division online at the following link after receiving Planning approval: <https://reedley.portal.iworq.net/portalhome/reedley>

REV: 10/2024