



**MAYOR
SAMUEL M. COHEN**
Department of Public Affairs
and Public Safety
MAYOR@DEALNJ.GOV

**COMMISSIONER
DAVID SIMHON**
Department of Public Works,
Parks & Beaches and Public Property
DSIMHON@DEALNJ.GOV

**COMMISSIONER
JACK A. KASSIN**
Department of Revenue and Finance
JKASSIN@DEALNJ.GOV

RENEWAL APPLICATION FOR MERCANTILE LICENSE

Pursuant to Ordinances of Deal Borough, the undersigned hereby makes application for a mercantile license in order to conduct business in the borough:

Date of Application: _____ Permit #: _____

Name of Applicant: _____

Trade Name/Company: _____

Business Address: _____

Contact Tele#: _____ Email Address: _____

Type of Business (Description):

§ 4-2.8 Fees.

[1972 Code § 7-6.8; Ord. No. 1072]

a.

Payment of Fees; Term of License. All license fees shall be due and payable to the Borough Clerk on or before December 31 of each year, and the term thereof being the succeeding calendar year.

b.

Fee Schedule.

Type:	Fee:
Retail stores of less than 2,000 square feet of floor space for sale of merchandise	\$100
Retail stores of more than 2,000 square feet	\$150
Restaurants and eating establishments up to 50 seats	\$125
Restaurants and eating establishments from 51 to 100 seats	\$225
Retail stores selling food stuffs, baked goods or edibles of any kind up to 2,000 square feet	\$125
Retail stores selling food stuffs, baked goods or edibles of any kind over 2,000 square feet	\$225
Beauty shops, barber shops	\$100
Brokers, real estate, securities or other brokers, including auctioneers	\$100
Businesses providing gardening, landscaping or lawn services	\$100
Any business not enumerated above	\$100

§ 4-2.10 Penalty.

[1972 Code § 7-6.10; 11-10-2025 by Ord. No. 2025-29]

Any person who violates any of the provisions of this section shall, upon conviction, be liable for the penalty stated in Chapter 1, § 1-5.

(DO NOT WRITE BELOW THIS LINE)

Fee Collected (\$): _____

Cash/Check#: _____

Municipal Clerk's Signature: _____



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- STREET INDEX -

BUSINESS NAME: _____

LANDSCAPERS: Please enter the HOUSE NUMBER in the corresponding street address.

<u>ALMYR</u>	<u>ATLANTIC</u>	<u>BERINGER</u>	<u>BRIGHTON</u>	<u>CAMPBELL</u>
<u>CANDY LANE</u>	<u>CLEM CONOVER</u>	<u>DARLINGTON</u>	<u>DEAL ESPLANADE</u>	<u>DRUMMOND</u>
<u>HATHAWAY</u>	<u>JEROME</u>	<u>LADY BESS</u>	<u>LAKEVIEW</u>	<u>LAWRENCE</u>
<u>LEHMAN</u>	<u>MARINE</u>	<u>MILAN</u>	<u>MONMOUTH DRIVE</u>	<u>WHITEHALL</u>
<u>MORGAN</u>	<u>NEPTUNE</u>	<u>NORWOOD</u>	<u>MONMOUTH TERRACE</u>	<u>WOODFORD</u>
<u>PARKER</u>	<u>PHILLIPS</u>	<u>PLEASANT</u>	<u>OCEAN AVENUE</u>	<u>QUEEN ANN</u>
<u>RICHMOND</u>	<u>ROOSEVELT</u>	<u>ROSELD</u>	<u>ROSELD COURT</u>	<u>RUNYAN</u>
<u>SEAVIEW</u>	<u>STRATFORD</u>	<u>SYDNEY</u>	<u>POPLAR</u>	<u>WALLACE</u>
<u>TINY LANE</u>	<u>OCEAN LANE</u>	<u>WYCKOFF</u>		