Transient Merchant **BUSINESS** License Application

City of Wisconsin Rapids
444 West Grand Avenue
Wisconsin Rapids WI 54495-2780
Phone: (715) 421-8200 FAX: (715) 421-8280

License Fee_____ Receipt # _____
Date _____
Cash Bond_____
Cash Bond Receipt # _____
Date Bond Refunded _____
FOR OFFICE USE ONLY

Businesses where the owner and employee/representative are the same person may submit one application under the business rate. Businesses who hire employee/representatives must submit an application for the business and separate applications for each employee. Check the appropriate boxes below to denote time frame and fee. Businesses must apply no less than 30 days before planned selling activity. Employees/representatives must apply no less than 72 hours before planned selling activity.

	2-day @ $50		4-day @ $100		1 week @ $150		1 month @ $175		6-month @ $250		12-month @ $500

Date of Application_____ Date Licensing Period Begins_____

BUSINESS INFORMATION

Business Name_____ Ownership Type_____
Business Address _____
Wisconsin Seller's Permit #_____ Contact Person_____ Telephone_____

Local address and telephone number from which business will be conducted (Submit statement from property owner giving permission to conduct business.)_____
Owner/On-site Contact Name_____ Date of Birth_____
Owner/On-site Contact Driver's License Number_____ State of Issue_____
Nature of business to be conducted and a brief description of goods offered, and any service offered _____
_____
Proposed method of delivery of goods, if applicable _____

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BOND

Dollar Value of Most Expensive Item Being Sold_____ Name of Item_____
Check Bond Type: ☐ Cash ☐ Surety Amount_____ Surety Policy Period_____

Price of Most Expensive Goods	Cash/Surety Bond Required
Less than $1	$1,000
$1 to $49.99	$2,500
$50 to $99.99	$5,000
$100 to $249.99	$7,500
$250 or More	$10,000

Cash bonds are refundable after 60 days from the license expiration date, if the city clerk has received no notice of complaints or received assurance from a complainant that the claim has been satisfied, whichever occurs last. Surety bonds will be kept on file until expiration date.

I, hereby appoint the City Clerk as my agent to accept service of process in any civil action brought against the applicant arising out of any act by said applicant in connection with the direct sales activities, in the event I cannot, after reasonable effort, be served.

Signature of Applicant _____

Subscribed and sworn to before me this ___ day of _____, 20_____.

_____
Notary Public / My Commission Expires _____

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Make/Year/Plate Number of Vehicle(s) To Be Used_____
Names of the last three (3) cities, villages, or towns where applicant conducted a similar activity just prior to making this registration:
1._____ 2._____ 3._____
Place where applicant can be personally contacted for at least seven (60) days after leaving Wisconsin Rapids:
Address_____ Telephone_____
Criminal record related to transient merchant business ☐ Yes ☐ No (If yes, give nature of offense and location)_____
_____

APPLICANT'S STATEMENT
I hereby certify that the answers in the foregoing statement are complete and true and correct to the best of my knowledge and belief.

Date_____ Signature_____

FOR OFFICE USE ONLY

Application referred to Wisconsin Rapids Police Department on_____
It is the recommendation of the undersigned that:

_____The application be APPROVED and the license be issued.
_____The application be APPROVED and the license issued subject to the FOLLOWING CONDITIONS and/or REGULATIONS:

_____

_____

_____The application be DENIED for the following reasons:

_____

_____

Date_____ Signed _____ Title_____