

TOWN OF LOOMIS

BANNER PERMIT

Updated 7/1/2026

Name of Event: _____ Date: _____

Name of Applicant: _____ Phone # _____

Location banner will be installed at _____

Date banner will be installed _____ Date banner will be removed _____

Requirements for all banners

- ☐ Only non-profit events
- ☐ 2 week maximum
- ☐ Total Fee: _____ Date Paid: _____ Receipt: _____

Guidelines for banners that are put up in the Town right of way over Taylor Road - \$75.00

- ☐ The Standard size for the banner across Taylor Road is 3' X 25' – The banner must have REINFORCED grommets across the top and bottom, and wind slots throughout the banner (**Sample on reverse side**).
- ☐ We will need a Certificate of Insurance with the Town of Loomis as “additionally insured.” You will indemnify the Town, It's officers, agents, and employees against all loss, damage expense, and liability resulting from injury to or death of person or injury to property arising out of or in any way connected with the banner.
- ☐ The Standard size for the banner across Taylor Road is 3' X 25' – The banner must have REINFORCED grommets across the top and bottom, and wind slots throughout the banner

Other Locations - \$50.00 Each

- ☐ The banner next to Starbucks is 4' X 8', There needs to be a reinforced grommet at each corner
- ☐ The banner on the front side of the Sign at Sierra College and Taylor Road is 42" wide X 62" tall, there needs to be a reinforced grommet at each corner.
- ☐ The banner on the Back side of the Sign Sierra College and Taylor Road is 13' wide X 5' tall, there needs to be a reinforced grommet at each corner.

We hereby consent to the conditions set forth in the foregoing letter as the basis upon which we shall exercise the permission therein granted.

Permittee _____ Date: _____

Approved: _____ Date: _____

Sample of Requirements for the sign over Taylor Road

