

Soliciting/Peddling License Steps-Laureldale Borough

1. Obtain a copy of Soliciting/License Application from the Laureldale Borough Secretary.
2. Fill out the application in full. Once complete, sign the document acknowledging that the information is true and correct.
3. Return completed application to the Borough Secretary along with payment based on the length of time requested.

NOTE: \$100 /day \$500 /month \$1000 /year

4. Also return with application a recent copy of a Government Photo ID
5. Wait for a call from the Borough that a Peddling License has been issued or denied. (USUALLY within 24 hours or the next business day)
6. If your application is rejected you may appeal that decision to Borough Council.
7. If approved, pick up your license from the Borough Secretary. You must carry your license while soliciting. You must exhibit such license, upon request, to all police officers, officials and citizens or residents of the Borough.
8. The License is valid for only the days listed on the document. The hours are limited to Monday to Friday 9AM to 7 PM Saturday 11AM to 5PM NO TIME IS AUTHORIZED ON SUNDAY OR ON ANY HOLIDAY.

Part 1

Peddlers

§101. Definitions and Interpretation.

1. The word “peddling,” as used in this Part 1, shall mean engaging in peddling, canvassing, soliciting or taking orders, either by sample or otherwise, for any goods, wares or merchandise, upon any of the streets or sidewalks, or from house to house, within the Borough of Laureldale. The word “peddling,” as used in this Part 1, shall also include any outside sale of goods or services within the Borough of Laureldale. The word “peddling” shall not include Borough of Laureldale residents holding a yard sale or garage sale, as those terms are commonly defined. The word “peddling” shall not include the outside sale of goods at school sporting events.
2. The word “peddler,” as used in this Part 1, shall mean any person who shall engage in peddling, as hereinabove defined. The word “peddler,” as used in this Part 1, shall include both mobile street vendors (e.g., those who sell door to door) and stationary street vendors (e.g., those who sell goods outside on a table or stand).
3. The word “person,” as used in this Part 1, shall mean any natural or legal person, including but not limited to any business, association, partnership, firm, corporation, limited liability company, or other business entity.
4. In this Part 1, the singular shall include the plural, and the masculine shall include the feminine and the neuter.
5. HOLIDAY — the following days of the calendar year, New Year’s Day, Easter, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Day.
6. The word “goods,” as used in this Part 1, shall mean any movable thing. This definition includes but is not limited to foodstuffs of any kind, flowers, shoes, clothing and fireworks.

(Ord. 218, 7/18/1966, §1; as amended by Ord. 412, 5/10/1999, §1; and by Ord. 468, 1/11/2010)

§102. Peddlers to Obtain Licenses.

No person shall engage in peddling within the Borough without first having obtained a license from the Mayor and paying a fee therefor at the rate of \$1,000 per annum, \$500 per month, or \$100 per diem. Moreover, peddlers who operate as stationary street vendors must provide the Mayor with a copy of a certificate of insurance for public liability in the amount of \$500,000. No peddler shall be granted a license to sell goods or services when that peddler intends to operate within 500 yards of any other existing licensed es-

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establishment that sells similar goods or services, unless the peddler obtains written consent from the existing licensed establishment. Additionally, no peddler shall be granted a license from the Borough to sell foodstuffs unless that peddler produces proof to the Mayor that he or she has obtained a license from the Pennsylvania Department of Agriculture or unless he or she produces a letter from the Pennsylvania Department of Agriculture stating that no such license is needed.

(Ord. 218, 7/18/1966, §2; as amended by Ord. 468, 1/11/2010)

§103. Peddlers to Carry License and Exhibit It Upon Request.

Every peddler, at all times while engaged in peddling within the Borough, shall carry his license upon his person, and shall exhibit such license, upon request, to all police officers, Borough officials and citizens or residents of the Borough.

(Ord. 218, 7/18/1966, §3)

§104. Regulations Applicable to Peddlers.

No peddler shall hawk or cry his wares upon any of the streets or alleys in the Borough; nor shall any peddler occupy any fixed location upon any of the streets, alleys or sidewalks in the Borough for the purpose of peddling, with or without a stand or counter; nor shall any peddler, when selling from a vehicle, stop or park such vehicle upon any of the streets or alleys in the Borough longer than necessary in order to sell therefrom to persons residing in the immediate vicinity; nor shall any peddler engage in peddling within the Borough before 9:00 a.m. or after 7:00 p.m. from Monday until Friday, before 11:00 a.m. or after 5:00 p.m. on Saturday or during any time of day or night on Sunday or on any holiday.

(Ord. 218, 7/18/1966, §4; as amended by Ord. 412, 5/10/1999, §2)

§105. Suspension of Peddlers' Licenses.

The Mayor may suspend any license issued under this Part 1 when he deems such suspension to be for the benefit of the health, safety or morals of the Borough, or for violation of any of the provisions of this Part, or for giving false information upon any application for a license hereunder. Appeals from any such suspension may be made to the Borough Council. No part of a license fee shall be refunded to any person whose license shall have been suspended.

(Ord. 218, 7/18/1966, §5)

§106. Penalties.

Any person, firm or corporation who shall violate any provision of this Part 1 shall, upon conviction thereof, be sentenced to pay a fine of not more than \$300 and/or to imprisonment for a term not to exceed 90 days. Every day that a violation of this Part 1 continues shall constitute a separate offense.

(Ord. 218, 7/18/1966, §6; as amended by Ord. 336, 1/13/1986)

**SOLICITING/PEDDLING LICENSE APPLICATION
IN THE BOROUGH OF LAURELDALE, BERKS COUNTY, PENNSYLVANIA**

EMPLOYER INFORMATION

Name of Organization

Street Address

City

State

Zip

Phone Number

Contact Phone Number

Contact Name

State the purpose of the proposed peddling/soliciting, as well as a description of the nature of any goods, wares, devices, articles, subscriptions, contributions, contracts, or services to be offered for sale or provided or for which you wish to solicit within the Borough of Laureldale.

List the name, address and date of birth of ALL Employees, Agents, Helpers, or Representatives to be engaged by you in the proposed peddling/soliciting.

I Swear _____/Affirm _____ that the above information is true and correct. I further understand that any falsifications of the above information or failure to complete the application in totality will be grounds for the denial of the application. If information is found to be false or not fully disclosed after the Soliciting/Peddling License has been issued, or the Peddling Ordinance is not being followed, THE LICENSE WILL BE SUSPENDED AND THERE WILL NO REFUND OF ANY FEES PAID.

Signature

Date

Printed Name

BOROUGH OF LAUREDALE

3406 KUTZTOWN RD
LAURELDALE, PA 19605
Phone (610) 929-8700
Fax (610) 929-4272

Soliciting/Peddling License

Company Name_____

Company Address_____

Applicants Name_____

Applicants Address_____

Issued Date_____ By_____

Start Date _____

End Date _____

Type of Solicitation _____

Participants _____

Soliciting Times- Monday to Friday 9AM to 7 PM & Saturday 11AM to 5 PM
NO SOLICITING ON SUNDAY OR HOLIDAYS

FEE:_____

OFFICIAL SIGNATURE

TITLE

DATE