

FEE: _____
DEPOSIT: _____



NIO Inspection Date: _____
NIO Assigned: _____

CITY OF PICO RIVERA PROMOTIONAL ADVERTISEMENT PERMIT

DATE: _____ APPLICATION NO.: _____

**SUBMIT COMPLETED APPLICATION TO THE CITY OF PICO RIVERA
COMMUNITY & ECONOMIC DEVELOPMENT DEPT. – PLANNING DIVISION**

PRINT APPLICANT'S NAME MAILING ADDRESS PHONE/ EMAIL ADDRESS

PRINT PROPERTY OWNER'S NAME MAILING ADDRESS PHONE

Location of property _____

Business Name _____ Zone ____ General Plan Designation ____

TYPE OF PROMOTIONAL ADVERTISING PERMIT & DISPLAY DATES (CHECK ONE BOX ONLY)

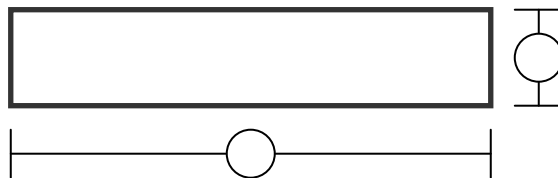


PROMOTIONAL ADVERTISING BANNER AND/OR PENNANTS PERMIT

- SIGN TYPE: ☐ BANNERS
- POSTING PERIOD: ☐ 30-DAY or ☐ 60-DAY
- DISPLAY DATES: _____ to _____

DIAGRAM OF BANNERS

INDICATE ALL DIMENSIONS, COLORS, AND TEXT OF SIGNAGE



CERTIFICATION OF APPLICANT

With my signature below I hereby acknowledge and certify the following:

- All information on this application is true and correct.
- I have reviewed and will comply with all of the City of Pico Rivera Municipal Code requirements regarding promotional signs.

Signature of Applicant

Date

Signature of Property Owner/Mgmt

Date

SITE PLAN IDENTIFY FRONT LINEAR FEET OF BUILDING/LEASEHOLD WIDTH, AND LOCATION OF PROMOTIONAL ADVERTISING. INCLUDE BUILDING AND ADJACENT STREETS

PROMOTIONAL ADVERTISING STANDARDS Promotional signs are regulated by the Municipal Code Section 18.20.100
<u>BANNERS</u> • Banners shall be mounted flush against the building's facade and shall not be affixed to a vehicle, tree, ground, pole, etc. • Tenants in a commercial center must place promotional advertising within the store front area in which the signage is intended to serve. • Requires a separate Promotional Advertising Permit from promotional flags. • All promotional signs shall be of professional quality. • Promotional signs shall not block existing permanent signage. • The \$100 deposit will be refunded provided that all promotional signs are removed from the premises. A deduction of 10% is to be withheld for each day that exceeds the expiration date of the promotional advertising permit. • Prior to releasing the deposit, a field site inspection will be conducted to verify removal of all promotional signs. • Promotional Advertising must be proportional to existing building identification sign and overall store frontage subject to review, approval and/or conditional approval by zoning administrator. • Consecutive permit issuance will not be granted. An additional permit will not be issued until a minimum of seven days have passed from ending date of the last grant. • The cumulative display days issued to the same business, permittee, or location during any one calendar year shall not exceed 180 days. • Rotating or revolving signs, all roof-mounted signs, any type of balloon signs, air dancers, and any blow-up advertising is prohibited. • New Business: The application fee for a new business shall be waived for the initial promotional advertising banner and pennant permit and/or promotional flag permit within the first 30 days of business operations. Deposit is required for each application.

Office Use Only	
Property Location:	_____
Effective Date:	_____ Ending Date: _____
Approved By:	_____ Application No. _____
Approved For:	_____

REQUEST FOR REFUND

Ending Date _____

Please refund the \$100.00 deposit paid for Promotional Advertising Permit No. _____.
I understand that all evidence of this approved activity is to be removed prior to any refund.

Make check to: Name: _____

Address: _____

Applicant (Please print): _____

Project Address: _____

Daytime Telephone: _____

Applicant's Signature

Department policy allows a 48 hour period to remove Promotional Advertising after notification by Department Staff.

For City Use

Inspection Date: _____

By: _____

Advertising Removed: _____

Refund Mailed: _____