



City of Reedley

Community Development Department
1733 Ninth Street
Reedley, CA 93654
(559) 637-4200
<http://www.reedley.ca.gov>

TEMPORARY BANNER OR SPECIAL EVENT SIGN APPLICATION (\$15 Application Fee)

Pursuant to Chapter 10.40 of the Reedley Municipal Code, A "banner" means any cloth, bunting, plastic, paper, or similar material attached to, or appended on or from any structure, pole, line, or framing upon which there is a temporary advertising message.

Guidelines:

- Temporary Banners are allowed in the Neighborhood Commercial (NC), Central and Community Commercial (CC), Commercial Service (CS) zone districts, and Industrial (ML or MH) zone districts.
- Public and quasi-public/institutional uses such as schools and places of assembly shall comply with the allowed signage in the CN, CC, CS, and I zone districts.
- The height/placement of the banner shall not exceed the roof line of the nearest building or the building it is affixed to but in no case shall any part of a banner be higher than 35 feet from the surface of the ground.
- The maximum area of the banner shall not exceed 50 square feet per banner.
- Banner signs may not be utilized for more than 60 calendar days per calendar year per event. A maximum of four events per year.
- A maximum of two banner signs are permitted for each business.
- Banners shall not be affixed to fences or landscaping.

Name of Business: _____

Site Address: _____ APN: _____

Zoning: _____ Master Sign Program or Special Permit Number: _____

Submittal Requirements (E-mail electronic submissions to planning@reedley.ca.gov):

- ☐ Site plan (or satellite image) showing how the property is developed and location of the banner(s).
- ☐ Elevation drawings (or picture) showing location of the banner(s). Note the number of banner(s) proposed.
- ☐ Drawing (or picture) of the banner(s) showing the size of the banner(s).

Contact Information:

Applicant/Representative: _____ Signature: _____

Mailing Address: _____

Day Phone: _____ E-mail Address: _____

Property Owner: _____ Signature: _____

Mailing Address: _____

Day Phone: _____ E-mail Address: _____

For Planning Division Use Only

Sign Permit No. _____

By signing this form, the Planning Division is verifying that the sign proposals are in compliance with the Sign Regulations of the City of Reedley.

Planning Dept. Approval: _____ Date: _____