



City of Hornell Hometown Hero Banner Program

The City of Hornell is pleased to announce our Hometown Hero Banner program. Each individual banner will be to honor a specific “Hometown Hero” who has served or is currently serving our country. The red, white, and blue banners will feature the name of the service person, their branch of service, era of service and a service photo of the veteran or service member. The banner will be the same design on both sides.

The Hometown Heroes Banners will be displayed on the downtown streets in Hornell from Memorial Day through Veterans’ Day. All banners will be placed randomly. We cannot accommodate placement requests at this time. The cost of each banner is \$200.

Please make checks payable to City of Hornell. Mail or hand deliver completed application, photo, and payment to Mayor’s Office, City of Hornell, 82 Main St., PO Box 627, Hornell, NY 14843. Applications may be dropped off Monday-Friday 8:30am-3:30pm. Please be sure that photos are labeled with the service person’s name.

For more information, please contact Amy Patrick at (607) 324-7421 or apatrick@cityofhornell.com.



CITY OF HORNELL HOMETOWN HEROES BANNER PROGRAM

Full Name of Person in Photo: _____

Era of Service (WWI, WWII, etc.) _____

Branch of Military: _____

Name of person submitting photo: _____

Sponsor's Address: _____

Sponsor's Phone Number: _____

E-Mail Address: _____

PHOTO RELEASE FORM

I hereby grant the City of Hornell permission to use the attached photo (which includes a likeness of myself or my relative) in the City of Hornell Hometown Heroes Banner Program. In addition I take full responsibility that all information provided about the veteran being honored is accurate and correct.

Signature

Date

Printed Name

****Eras of Service – Official DOD Dates****

GWOT : Sept. 11, 2001 to present (list this if veteran hasn't been to Iraq or Afghanistan)

Persian Gulf: August 2, 1990 – August 31, 1991

Cold War: September 2, 1945 – December 26, 1991

Vietnam Era: February 28, 1961 – May 7, 1975

Korean Conflict Era: June 27, 1950 – January 31, 1955

WWII: December 7, 1941 – December 31, 1946

WWI: April 6, 1917 – November 11, 1918

Would you like to add a name of who is sponsoring the banner?

Yes No

If yes, name of sponsor
