



Community Development Department
City of La Verne
3660 "D" Street, La Verne, CA 91750
Telephone (909) 596-8707

Temporary Sign Permit Application

Banner signs shall be allowed by permit only under the following conditions:

- A. Each business shall be permitted to have one banner sign with an approved permit, however up to two additional banner signs may be permitted at the same time by the community development director if the following conditions are met:
 1. The business has more than one building wall facing a public right-of-way or the primary parking area of a commercial center; and
 2. The additional banner sign size shall not be placed on the same building wall as the primary banner sign.
- B. The maximum banner sign size shall not exceed forty-five square feet, however a larger banner, up to a maximum of eighty square feet, may be permitted by the community development director if the following conditions are met:
 1. The business is at least twenty thousand square feet in size; and
 2. The building wall where the banner sign will be located is at least seventy-five feet from the public right-of-way.
- C. The maximum number of days for a banner sign shall not exceed thirty days per permit and ninety days cumulative per calendar year. An additional thirty days, for a maximum of one hundred twenty days per calendar year, may be granted for a grand opening at time of occupancy, and shall not exceed sixty days in length.
- D. All banner signs shall be maintained in good repair and properly secured so as to not create public safety hazard(s). Banner signs shall be attached directly to the building only.
(Ord.103 § 2, 2012; Ord 883§ 8, 1966)

Business Address:

Business Name:

Applicant:

Telephone Number:

Type, Size, and Text of Sign:

****** THIS SECTION FOR INTERNAL USE ONLY******

Issued by:

Date:

Date Permit Valid:

Date Permit Expired: